



Action brings west region logistics platform to Angers: more than 500 jobs created

Action, number one in Europe in distribution of discount non-food products, is going to build its logistics platform **in Angers**, in the Oceane Industrial Park along the A11, to serve its stores in the West of France.

This is a considerable investment in the Metropolitan Area of Angers, with **the construction of a 56,000 square-meters building on 14 hectares of land, and, most importantly, the creation of 500 new jobs (for pickers, forklift drivers, truck drivers, and administrative staff).**

The platform is scheduled to begin operations **in the first half of 2020**. Action will first manage construction of the site, and will then subcontract logistical operations to a specialized company.

More good logistics news for Angers

This project is the second major logistics development project for Angers in the last few weeks. Another large-scale warehouse (42,000 square-meters, 25 million euros investment) is now being built in the West of Angers in the Atlantic Industrial Park. PRD, market leader in logistics property development, is managing the construction of the warehouse for STAM Europe.

Partnership bring success

Action's investment in Angers is the result of close cooperation between elected officials and agencies from the Angers Metropolitan Area, the Region, and the State.

Collaboration between the company and officials of the area goes back to 2017. Aldev, the economic development agency of the Angers Metropolitan Area, and Alter, the agency in charge of infrastructure development of Industrial Parks for the Metropolitan Area, have been working with Action daily since the beginning. The Regional development agency has also been heavily involved. The national government representative in the Department has contributed greatly to a smooth flow of paperwork, contributing regulatory expertise. Finally, the company will be assisted with the Human Resources work associated with implementing the project by all of the aforementioned partners.

Schedule

- **Start of 2019** : laying the first stone.
- **Start of 2020** : commencing operations at the new logistics platform.

Action

Founded in 1993, ACTION now has more than **1,150 stores (including 370 in France) in 7 countries**, and 40,000 employees. The company is the market leader in distribution of non-food products in Europe. Its business model consists of low prices, high volumes of product, and constant renewal of the range, aiming to surprise shoppers. Today, the company has 5 logistics platforms including two in France : one at Moissy-Craymayel (Seine-et-Marne) and another in Labastide Saint-Pierre (Tarn-et-Garonne). A third logistics platform is under construction in Belleville, near Lyon (Rhône-Alpes) and will be operational around 2019.

Press contacts

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View from the road. (photo crédit: Groupe Action)

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